

Minimalist Design Proposal

OVERVIEW

Introducing a clear, functional, and visually balanced solution tailored to your project. Our minimalist approach prioritizes the essentials, elevating your brand identity and enhancing user experience.

OBJECTIVES

- Deliver a cohesive and modern visual language
- Prioritize usability and clarity throughout all platforms
- Emphasize content with a streamlined layout

SCOPE

- Brand identity refinement
- Website UI wireframes & prototypes
- Guidelines for digital & print assets

TIMELINE

Week 1–2: Discovery & Research

Week 3–4: Concept Design

Week 5–6: Finalization & Delivery

INVESTMENT

Project Estimate: [Insert Amount]

Payment Terms: 50% upfront, 50% on completion

CONTACT

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Thank you for considering our proposal.