

# Children's Book Proposal

## 1. Overview/Hook

[Provide a brief, captivating description of the book in 2-4 sentences]

## 2. Title & Author

**Proposed Title:** [Enter title]

**Author:** [Your name]

## 3. Target Audience

[Who is the ideal reader? Age range?]

## 4. Book Summary

[Summarize the story – main character, setting, conflict, resolution]

## 5. Unique Selling Points

- [List what makes your book stand out]
- [Themes or lessons]
- [Unique style, format, or perspective]

## 6. Author Bio

[Brief biography relevant to writing children's books]

## 7. Comparable Titles

- [Title 1] – [How your book is similar or different]
- [Title 2] – [How your book is similar or different]

## 8. Marketing & Promotion Ideas

[List your initial ideas for how you might help promote this book]

## 9. Illustrations

[Will you provide illustrations? If not, describe the envisioned style]

## 10. Manuscript Details

- **Word Count:** [Estimated final word count]
- **Format:** [e.g., picture book, early reader, chapter book]
- **Status:** [Draft complete? Outline?]

## **Sample Text / Outline**

[Optional: Insert 1-2 pages of manuscript OR a chapter-by-chapter outline]