

Cookbook Proposal Template

1. Author Information

Author Name:

Contact Information:

Brief Biography:

Platform / Social Media / Experience:

2. Book Overview

Working Title:

Subtitle (if any):

Book Concept / Description:

Intended Audience:

Unique Selling Points:

3. Market Analysis

Competing Titles:

How This Book Differs:

4. Contents & Structure

Proposed Table of Contents:

Estimated Number of Recipes:

Non-Recipe Content (stories, tips, etc):

Sample Recipes (e.g., 2-3):

5. Photography & Design

Photography Plan:

Design & Format Ideas:

6. Manuscript Details

Estimated Word Count:

Timeline for Completion:

Special Requirements (e.g., dietary, permissions):

7. Additional Information

Sample Introduction or Chapter:

Other Relevant Information: