

# Cookbook Proposal Template

## 1. Author Information

Author Name:

Contact Information:

Brief Biography:

Platform / Social Media / Experience:

## 2. Book Overview

Working Title:

Subtitle (if any):

Book Concept / Description:

Intended Audience:

Unique Selling Points:

### 3. Market Analysis

Competing Titles:

How This Book Differs:

### 4. Contents & Structure

Proposed Table of Contents:

Estimated Number of Recipes:

Non-Recipe Content (stories, tips, etc):

Sample Recipes (e.g., 2-3):

### 5. Photography & Design

Photography Plan:

Design & Format Ideas:

### 6. Manuscript Details

Estimated Word Count:

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Timeline for Completion:

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Special Requirements (e.g., dietary, permissions):

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## **7. Additional Information**

Sample Introduction or Chapter:

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Other Relevant Information:

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