

# Blank Music Festival Sponsor Agreement Outline

## 1. INTRODUCTION

- Parties to the agreement
- Effective date
- Purpose of agreement

## 2. SPONSORSHIP PACKAGE

- Description of sponsorship level(s)
- Benefits and deliverables
- Sponsorship fee and payment terms

## 3. SPONSOR OBLIGATIONS

- Use of festival name and logo
- Marketing and promotional support
- Deadlines for materials submission

## 4. FESTIVAL ORGANIZER OBLIGATIONS

- Provision of sponsorship benefits
- Event organization and promotion
- Reporting and communication

## 5. INTELLECTUAL PROPERTY

- Use of logos, marks, and names
- Approvals of materials

## 6. TERM AND TERMINATION

- Agreement duration
- Termination conditions
- Effect of termination

## 7. INDEMNIFICATION AND LIABILITY

- Indemnity provisions
- Limitation of liability

## 8. CONFIDENTIALITY

- Definition of confidential information
- Obligations of confidentiality

## 9. MISCELLANEOUS

- Notices
- Amendments
- Governing law and dispute resolution

## 10. SIGNATURES

1. Festival Organizer Representative

- 2. Sponsor Representative
- 3. Date