

Amateur Sports League Sponsorship Request Outline

1. Introduction

Brief overview of your sports league, its mission, and its community impact.

2. League Overview

- History of the league
- Number of teams and participants
- Events and competitions held
- Season schedule

3. Audience & Reach

- Demographic information (age, gender, location, etc.)
- Approximate audience size (in-person and online)
- Community involvement and media coverage

4. Sponsorship Opportunities

- Available sponsorship levels/packages (e.g., Gold, Silver, Bronze)
- Benefits for sponsors (e.g., logo placement, signage, recognition)
- Custom sponsorship options

5. Partnership Proposal

- Amount or type of support requested
- How sponsorship contributions will be used
- Expected outcomes for both parties

6. Contact Information

- Contact person's name and title
- Email address
- Phone number
- League website and social media links

7. Closing Statement

Thank potential sponsors for their consideration and express willingness to discuss partnership opportunities.