

Junior Sports Program Sponsorship Proposal

1. Executive Summary

[Brief overview of the sports program and the sponsorship opportunity]

2. About the Program

- Program Introduction
- Mission & Vision
- Target Participants
- Program Details (schedule, activities, location)

3. Objectives

- Program Goals
- Community Impact
- Expected Outcomes

4. Audience & Reach

- Participating Youth
- Parents & Families
- Schools & Community
- Promotional Channels

5. Sponsorship Opportunities

- Sponsorship Tiers & Benefits
- Custom Sponsorship Options
- Branding Visibility

6. Sponsorship Packages

1. Title Sponsor
2. Gold Sponsor
3. Silver Sponsor
4. Bronze Sponsor

7. Promotion & Media Coverage

- Media Plan
- Event Promotion Strategy

- Past Media Coverage (if any)

8. Budget Overview

- Program Costs
- Funding Requirements

9. About the Organizers

- Organization Background
- Team Profiles
- Previous Programs/Achievements

10. Contact Information

- Name & Role
- Email Address
- Phone Number
- Website

[End of Proposal Structure]