

Nonprofit Sports Sponsorship Proposal

1. Cover Letter

[Date]
[Sponsor's Name]
[Company Name]
[Company Address]

Dear [Sponsor's Name],

We are excited to present this sponsorship proposal for your consideration. Our nonprofit sports organization, [Organization Name], is dedicated to [brief mission statement]. We believe your support will make a lasting impact on our community.

2. Organization Overview

[Provide a brief description of your nonprofit, its mission, history, achievements, and target beneficiaries.]

3. Event/Program Details

- **Event Name:** [Name]
- **Date & Location:** [Date] at [Location]
- **Purpose:** [Description of the event/program goals]
- **Expected Attendance:** [Number]
- **Target Audience:** [Description]

4. Sponsorship Opportunities

- **Title Sponsor:** [Details of benefits/visibility]
- **Gold Sponsor:** [Details of benefits/visibility]
- **Silver Sponsor:** [Details of benefits/visibility]
- **Bronze Sponsor:** [Details of benefits/visibility]

5. Sponsorship Benefits

- Brand visibility at event and in promotional materials
- Media and press coverage
- Networking opportunities
- Community goodwill

6. Budget & Funding Requirements

[Outline of total budget or specific funding needs. May use a simple table or list.]

7. Call to Action

We invite you to join us as a sponsor and help make a difference. Please let us know which sponsorship level

interests you, or contact us for a custom partnership.

8. Contact Information

[Your Name]

[Your Title]

[Organization Name]

[Phone Number]

[Email Address]

[Website]

Thank you for considering our proposal.

Sincerely,

[Your Name]

[Your Title]