

Youth Sports Team Sponsorship Pitch Template

Team Introduction

Team Name: _____

Sport & Age Group: _____

Location/Community: _____

Briefly introduce your team, its goals, and the community or region it represents.

Purpose of Sponsorship

Describe why you are seeking sponsorship and how the funds or support will be used (e.g., uniforms, equipment, travel expenses).

Benefits to Sponsors

- Brand/logo on team uniforms or gear
- Recognition at games and events
- Social media and website mentions
- Opportunities to reach local families and fans
- Other partnership ideas: _____

Customize this section for each potential sponsor and describe how you'll provide value in return.

Sponsorship Opportunities

- **Main Sponsor:** (\$_____)
Details/benefits: _____
- **Supporting Sponsor:** (\$_____)
Details/benefits: _____
- **In-Kind Sponsor:** (*Donated goods or services*)
Details: _____

Contact Information

Contact Name: _____

Email: _____

Phone: _____

Website/Socials (if any): _____

Team Representative Signature

Date