

Early-Stage Startup Investment Proposal Sheet

Startup Information

Company Name:

Enter company name

Website:

Enter URL

Founders:

List founder names

Contact Email:

Enter contact email

Location:

Enter city/country

Executive Summary

Brief summary of your startup, product, and mission...

Market Problem & Solution

Describe the problem and your proposed solution...

Business Model

Explain how your company makes or plans to make money...

Market Opportunity

Detail the target market and size...

Traction / Milestones

Highlight key progress achieved so far...

Competitive Landscape

List and describe main competitors and your advantages...

Financials

Requested Investment

Proposed Valuation

Equity Offered

e.g. 20%

Use of Funds

Outline how the investment will be used...

Basic Financial Projections

Revenue, costs, and profit projections...

Team

Introduce your core team members and their key expertise...

Additional Information

Any other relevant info (advisors, IP, etc.)