

# Startup Investor Pitch Template

## 1. Company Overview

Startup Name:

Founders:

Location:

Website:

Contact:

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## 2. Problem Statement

Describe the main problem your startup aims to solve.

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## 3. Solution

Explain your product or service, and how it addresses the problem.

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## 4. Market Opportunity

Summarize target market size, potential growth, and relevant trends.

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## 5. Business Model

Briefly outline how your startup plans to make money.

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## 6. Traction & Milestones

- Users, customers, or revenue to date
  - Important milestones achieved
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## 7. Competition

List main competitors and your competitive advantage.

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## 8. Go-To-Market Strategy

Describe how you plan to acquire customers/users.

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## 9. Financials

- Key projections (revenue, expenses)
  - Funding history (if any)
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## 10. Team

- Key team members with relevant experience
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## 11. Funding Ask

Amount seeking:

Use of funds:

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## 12. Contact Information

Email / Phone:

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