

Startup Investor Pitch Template

1. Company Overview

Startup Name:

Founders:

Location:

Website:

Contact:

2. Problem Statement

Describe the main problem your startup aims to solve.

3. Solution

Explain your product or service, and how it addresses the problem.

4. Market Opportunity

Summarize target market size, potential growth, and relevant trends.

5. Business Model

Briefly outline how your startup plans to make money.

6. Traction & Milestones

- Users, customers, or revenue to date
- Important milestones achieved

7. Competition

List main competitors and your competitive advantage.

8. Go-To-Market Strategy

Describe how you plan to acquire customers/users.

9. Financials

- Key projections (revenue, expenses)
- Funding history (if any)

10. Team

- Key team members with relevant experience

11. Funding Ask

Amount seeking:

Use of funds:

12. Contact Information

Email / Phone:
