

Startup Business Funding Proposal

Date: _____

Prepared by: [Startup Name]

Contact: [Contact Email & Phone]

1. Executive Summary

[Brief overview of your business, what you do, and the purpose of the funding proposal.]

2. Company Overview

Legal Name: _____

Year Founded: _____

Location: _____

Founders: _____

[Describe your mission, vision, and values. Brief summary of the company’s history and business model.]

3. Market Opportunity

[Describe the market size, industry trends, target customers, and customer pain points.]

- [Market Size]
- [Target Audience]
- [Competitor Overview]

4. Product or Service

[Describe your product or service, its unique selling points, and your value proposition.]

5. Business Model

[Describe how you make money, pricing, sales channels, and customer acquisition strategies.]

6. Financials (Summary)

Year	Revenue	Expenses	Net Income
[20XX]	[amount]	[amount]	[amount]
[20XX]	[amount]	[amount]	[amount]

[Provide a brief commentary on projections or historical financials.]

7. Use of Funds

- [Purpose 1: \$_____]

- [Purpose 2: \$_____]
- [Purpose 3: \$_____]

Total Funding Requested: \$ _____

8. Team

- **[Founder Name]** â€“ [Role], [Short Bio]
- **[Key Member]** â€“ [Role], [Short Bio]

9. Contact Information

For more information, please contact:

Name: _____

Email: _____

Phone: _____