

# Standard Product Sales Proposal

Date: \_\_\_\_\_

Prepared for:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Prepared by: \_\_\_\_\_

## 1. Executive Summary

Brief overview of the proposal, highlighting the customer's needs and how our product addresses them.

## 2. Client Needs Assessment

Summary of client requirements and objectives.

## 3. Proposed Solution

Description of the products and services offered to fulfill client needs.

- Main product features
- Key benefits
- Customizations (if any)

## 4. Product & Pricing Details

Product/Service	Description	Quantity	Unit Price	Total
Sample Product 1	Brief description	—	—	—
Sample Product 2	Brief description	—	—	—

Subtotal: \_\_\_\_\_

Taxes: \_\_\_\_\_

Total Amount: \_\_\_\_\_

## 5. Terms & Conditions

- Payment terms
- Delivery lead time
- Warranty information
- Other relevant terms

## 6. Acceptance

Please sign below to confirm acceptance of this proposal.

\_\_\_\_\_  
\_\_\_\_\_

Client Signature

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Company Representative

Name: \_\_\_\_\_

Date: \_\_\_\_\_