

# Standard Product Sales Proposal

Date: \_\_\_\_\_

Prepared for:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Prepared by: \_\_\_\_\_

## 1. Executive Summary

Brief overview of the proposal, highlighting the customer's needs and how our product addresses them.

## 2. Client Needs Assessment

Summary of client requirements and objectives.

## 3. Proposed Solution

Description of the products and services offered to fulfill client needs.

- Main product features
- Key benefits
- Customizations (if any)

## 4. Product & Pricing Details

| Product/Service  | Description       | Quantity | Unit Price | Total |
|------------------|-------------------|----------|------------|-------|
| Sample Product 1 | Brief description | _____    | _____      | _____ |
| Sample Product 2 | Brief description | _____    | _____      | _____ |

Subtotal: \_\_\_\_\_

Taxes: \_\_\_\_\_

Total Amount: \_\_\_\_\_

## 5. Terms & Conditions

- Payment terms
- Delivery lead time
- Warranty information
- Other relevant terms

## 6. Acceptance

Please sign below to confirm acceptance of this proposal.

\_\_\_\_\_  
\_\_\_\_\_

Client Signature

Name: \_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_

Company Representative

Name: \_\_\_\_\_

Date: \_\_\_\_\_