Application Development Proposal

Prepared For:

Client Name / Organization

Prepared By:

Your Name / Organization

Date:

MM/DD/YYYY

1. Project Overview

Briefly describe the application, goals & scope...

2. Project Objectives

List and describe the objectives...

3. Deliverables

1.
   Deliverable 1

2.
   Deliverable 2

3.
   Deliverable 3

4. Project Timeline

High-level schedule, milestones...

5. Project Team

List team members & roles...

6. Budget Estimate

Estimate total cost, breakdown if needed...

7. Assumptions & Dependencies

List important project assumptions...

8. Terms & Conditions

Contractual notes, warranties, payment terms...

9. Contact Information

Client Contact:

Name, Email, Phone

Developer Contact:

Name, Email, Phone