

[Company Logo]

Custom Software Solution Proposal

Date: _____

Prepared for: _____

Prepared by: _____

1. Executive Summary

[Provide a concise overview of the proposal, highlighting the client's needs and the tailored software solution your company will deliver.]

2. Project Overview

[Summarize the project background, current challenges, and the goals for this software development.]

3. Proposed Solution

- [Describe the custom software solution you propose]
- [Highlight unique features and functionalities]
- [Explain how it addresses client needs or pain points]

4. Project Scope

- [List deliverables and included features]
- [Outline limitations or out-of-scope items]

5. Project Timeline

- [Phase 1: Description & Timeline]
- [Phase 2: Description & Timeline]
- [Phase 3: Description & Timeline]

6. Pricing & Payment Terms

- [Total cost, breakdown if needed]
- [Payment milestones or schedule]
- [Additional fees or assumptions, if any]

7. Project Team

- [Project Manager]
- [Key Team Members with Roles]

8. Terms & Conditions

[Outline standard terms, warranty, maintenance, support, intellectual property, and other legal details.]

9. Acceptance & Authorization

Please sign below to indicate acceptance of this proposal.

Client Signature

Authorized Representative