

Business Venture Funding Proposal

1. Basic Information

Business Name

Owner/Founder Name(s)

Business Address

Contact Information (Phone/Email)

Proposal Date

2. Executive Summary

Provide a brief overview of your business and funding objectives.

3. Company Description

Describe your company, industry, mission, and vision.

4. Problem & Solution

Problem Statement

What problem does your business solve?

Proposed Solution

Describe your product/service and how it addresses the problem.

5. Market Analysis

Summarize your target market, competition, and market size.

6. Business Model & Revenue Streams

Describe how your company will earn revenue.

7. Marketing & Sales Strategy

Describe your marketing and sales approach.

8. Management Team

List your core team members and their roles/experience.

9. Funding Requirements

Total Funding Amount Requested

Intended Use of Funds

Breakdown how you will allocate the funds.

Type of Investment Sought (Equity/Debt/Other)

10. Financial Projections

Summarize key financials: revenue, expenses, and projected profits/loss for next 3 years.

11. Risks & Mitigation

Identify potential risks and how you plan to address them.

12. Appendix

Add additional documents, tables, charts, or references as needed.