

# Radio Advertising Proposal

Date:

Prepared For:

Prepared By:

## Client Overview

## Campaign Objectives

## Target Audience

## Proposed Stations & Schedule

Station	Spot Length	Days/Times	Spots/Week	Start Date	End Date

## Creative Message

## Budget & Investment

Item	Details	Cost

Item	Details	Cost
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Total Investment:

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**Terms & Conditions**

**Authorized Signature**

Name:

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Title:

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Date:

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