

# Radio Advertising Proposal

Date:

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Prepared For:

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Prepared By:

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## Client Overview

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## Campaign Objectives

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## Target Audience

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## Proposed Stations & Schedule

Station	Spot Length	Days/Times	Spots/Week	Start Date	End Date

## Creative Message

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## Budget & Investment

Item	Details	Cost

Item	Details	Cost
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Total Investment:

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## Terms & Conditions

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### Authorized Signature

Name:

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Title:

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Date:

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