

Sales Metrics Monthly Report

Reporting Month:

Prepared By:

Enter name

Metric	Current Month	Previous Month	Notes
Total Sales Revenue	<div></div>	<div></div>	<div></div>
Number of Deals Closed	<div></div>	<div></div>	<div></div>
New Leads Generated	<div></div>	<div></div>	<div></div>
Conversion Rate (%)	<div></div>	<div></div>	<div></div>
Average Deal Size	<div></div>	<div></div>	<div></div>
Customer Retention Rate (%)	<div></div>	<div></div>	<div></div>

Highlights & Comments:

Add key highlights, observations, or comments here