

Sales Metrics Monthly Report

Reporting Month:

Prepared By:

Enter name

Metric	Current Month	Previous Month	Notes
Total Sales Revenue	<input type="text"/>	<input type="text"/>	<input type="text"/>
Number of Deals Closed	<input type="text"/>	<input type="text"/>	<input type="text"/>
New Leads Generated	<input type="text"/>	<input type="text"/>	<input type="text"/>
Conversion Rate (%)	<input type="text"/>	<input type="text"/>	<input type="text"/>
Average Deal Size	<input type="text"/>	<input type="text"/>	<input type="text"/>
Customer Retention Rate (%)	<input type="text"/>	<input type="text"/>	<input type="text"/>

Highlights & Comments:

Add key highlights, observations, or comments here