

# Minimalist Business Plan

*A simple, clear document for new businesses*

## 1. Executive Summary

## 2. Company Overview

**Business Name**

**Industry**

**Mission Statement**

## 3. Products & Services

1. ....
2. ....
3. ....

## 4. Market Analysis

**Target Market**

**Market Needs & Trends**

## 5. Marketing & Sales Strategy

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- ....

## 6. Operations Plan

1. Key Activities .....
2. Location .....

## 7. Management & Team

- .....
- .....

## 8. Financial Plan

### Startup Costs

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### Revenue Model

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### Funding Needs

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## 9. Milestones & Timeline

1. .....
2. .....

## 10. Appendix (Optional)

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