

Minimalist Business Plan

A simple, clear document for new businesses

1. Executive Summary

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2. Company Overview

Business Name

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Industry

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Mission Statement

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3. Products & Services

1.
2.
3.

4. Market Analysis

Target Market

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Market Needs & Trends

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5. Marketing & Sales Strategy

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6. Operations Plan

1. Key Activities

2. Location

7. Management & Team

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8. Financial Plan

Startup Costs

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Revenue Model

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Funding Needs

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9. Milestones & Timeline

1.
2.

10. Appendix (Optional)

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