

One-Page Business Plan

BUSINESS NAME & VISION

Enter your business name and a concise vision statement.

PROBLEM

Describe the problem your business solves.

SOLUTION

Describe your product or service solution.

TARGET MARKET

Define your ideal customers and main market.

COMPETITIVE ADVANTAGE

What sets you apart from competitors?

REVENUE STREAMS

How will the business make money?

MARKETING & SALES

Outline your channels and strategies to reach customers.

KEY ACTIVITIES

- Main operation 1
- Main operation 2

KEY RESOURCES

- Important resource 1
-

Important resource 2

EXPENSES & COST STRUCTURE

List your main anticipated costs.

MILESTONES

-

Milestone 1

-

Milestone 2

-

Milestone 3

TEAM

Briefly describe the founding team and key roles.