

Streamlined Business Plan Framework

1. VISION & MISSION

Describe your startup's vision and mission statement.

2. PROBLEM STATEMENT

What problem are you solving? Who experiences it?

3. SOLUTION OVERVIEW

Briefly describe your product or service.

4. TARGET MARKET

Identify your target customers and their characteristics.

5. REVENUE STREAMS

How does your startup make money?

6. GO-TO-MARKET STRATEGY

How will you reach your customers?

7. COMPETITIVE ADVANTAGE

What differentiates your business from competitors?

8. MILESTONES & METRICS

List key goals and how you'll measure progress.

9. TEAM OVERVIEW

Who are the key team members and what are their roles?

10. FUNDING NEEDS

How much funding do you need? What will it be used for?