

# Streamlined Business Plan Framework

## 1. VISION & MISSION

Describe your startup's vision and mission statement.

## 2. PROBLEM STATEMENT

What problem are you solving? Who experiences it?

## 3. SOLUTION OVERVIEW

Briefly describe your product or service.

## 4. TARGET MARKET

Identify your target customers and their characteristics.

## 5. REVENUE STREAMS

How does your startup make money?

## 6. GO-TO-MARKET STRATEGY

How will you reach your customers?

## 7. COMPETITIVE ADVANTAGE

What differentiates your business from competitors?

## 8. MILESTONES & METRICS

List key goals and how you'll measure progress.

## 9. TEAM OVERVIEW

Who are the key team members and what are their roles?

## 10. FUNDING NEEDS

How much funding do you need? What will it be used for?