

Annual Strategic Plan Framework

1. Organization Overview

Organization Name:

Plan Year:

2. Vision & Mission Statements

Vision:

Mission:

3. Core Values

List the organization's core values

4. Environmental Scan (SWOT)

Strengths

Weaknesses

Opportunities

Threats

5. Strategic Priorities & Objectives

Strategic Priority	Objective	KPIs

6. Action Plan

Action/Initiative	Lead	Timeline	Resources Needed

7. Performance Measurement & Evaluation

Describe methods and frequency for performance evaluation

8. Review & Update Schedule

Outline schedule for plan review and updates