

Basic Corporate Strategic Plan

1. Executive Summary

2. Vision Statement

3. Mission Statement

4. Core Values

- ---
- ---
- ---

5. Situation Analysis

SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats

6. Strategic Objectives

- ---
- ---
- ---

7. Action Plans

Objective	Key Actions	Responsibility	Timeline

8. Key Performance Indicators (KPIs)

KPI	Target	Current Status

9. Review & Update Process