

Blank Organizational Growth Strategy Template

Organization Name

Enter organization name

Strategy Period

e.g., 2024-2026

1. Vision & Mission Alignment

Vision Statement

Summarize your organization's vision

Mission Statement

Summarize your organization's mission

2. SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
List key strengths	List key weaknesses	Identify opportunities	Identify threats

3. Strategic Growth Goals

Goal	Key Metrics	Timeframe
Describe strategic goal	Define success measures	Enter timeframe
Describe strategic goal	Define success measures	Enter timeframe

4. Key Initiatives & Actions

Initiative/Action	Owner	Resources Needed	Deadline
Initiative or key action	Person/Team Responsi	Resources (funding, sta	Deadline

Initiative or key action	Person/Team Responsible	Resources (funding, staff)	Deadline

5. Performance Review & KPIs

Review Process

How will performance be tracked and reviewed?

Key Performance Indicators (KPIs)

List KPIs to measure progress

6. Risks & Mitigation

Risk	Probability	Impact	Mitigation Strategies
Describe potential risk	Low/Medium/High	Low/Medium/High	Describe mitigation str
Describe potential risk	Low/Medium/High	Low/Medium/High	Describe mitigation str

7. Stakeholder Engagement

Stakeholder Outreach & Communication Plan

How will you engage and communicate with key stakeholders?

8. Notes

Additional notes or considerations