

Small Business Strategy Plan

1. Executive Summary

2. Company Overview

Mission Statement

Vision Statement

Core Values

3. Market Analysis

Target Market

Competitors

Opportunities & Challenges

4. Strategic Goals

5. Action Plan

Objective	Action Steps	Responsible	Timeline
<hr/>	<hr/>	<hr/>	<hr/>
<hr/>	<hr/>	<hr/>	<hr/>

6. Financial Plan

Key Projections

Estimated Budget

7. Monitoring & Evaluation
