

Startup Strategic Plan Form

Basic Information

Startup Name

Date

Contact Person

Vision & Mission

Vision Statement

Mission Statement

Company Overview

Company Description

Market Analysis

Target Market

Key Competitors

Business Model

Value Proposition

Revenue Streams

Goals & Milestones

Short-term Goals

Long-term Goals

Key Milestones

SWOT Analysis

Strengths

Weaknesses

Opportunities

Threats

Action Plan

Key Actions

Responsibilities

Timelines

Financial Overview

Funding Requirements

Projected Budget

Notes

Additional Notes