

# Blank Strategic Financial Planning Template

## 1. Business Overview

Business Name

Enter business name

Business Description

Briefly describe your business

Business Goals

List main business objectives

## 2. Strategic Objectives

Short-Term Objectives

E.g. Launch MVP, first 100 customers

Long-Term Objectives

E.g. Market expansion, profitability

## 3. Revenue Projections

Revenue Stream	Year 1	Year 2	Year 3
Product/Service A			
Product/Service B			

## 4. Cost Estimates

Expense Category	Year 1	Year 2	Year 3
E.g. Salaries			
E.g. Rent			

## 5. Funding Plan

Total Funding Needed

Funding Sources

E.g. Investors, loans, personal savings

## 6. Key Assumptions

Assumptions

Market size, growth rate, etc.

7. Financial KPIs & Milestones

Milestone/KPI	Target Date	Notes
<div>First sales</div>	<div>MM/YYYY</div>	<div></div>
<div>Break-even</div>	<div>MM/YYYY</div>	<div></div>