

# Strategic Action Plan Template

## Business Expansion

Company Name

Prepared By

Date

### 1. Vision Statement

### 2. Expansion Goal(s)

### 3. Situation Analysis (SWOT)

Strengths	Weaknesses
Opportunities	Threats

### 4. Key Strategies

1.
2.
3.

### 5. Action Plan

Objective	Key Activities	Responsibility	Timeline	Resources Needed	Success Metrics

### 6. Timeline Overview

Milestone	Target Date	Status

7. Monitoring & Review