

Master Franchise Agreement Template for Multi-Unit Operations

Date: _____

Between:

Franchisor: _____

Address: _____

Master Franchisee: _____

Address: _____

1. Definitions

“Franchise” means the right granted to use the Franchisor’s system and trademarks.

“Territory” means the geographic area as defined in Appendix A.

2. Grant of Master Franchise

1. Franchisor grants Master Franchisee exclusive rights to operate and sub-franchise units within the Territory.
2. Term: _____ years, commencing on the Effective Date.

3. Duties of Master Franchisee

- Establish and operate franchise units as per schedule in Appendix B.
- Recruit and grant franchises to sub-franchisees, subject to Franchisor’s approval.
- Provide training and support to sub-franchisees.

4. Fees and Payments

Fee Type	Amount	Due
Initial Master Franchise Fee	_____	Upon Signing
Royalty Fee	_____ % of monthly gross sales	Monthly
Marketing Contribution	_____ % of monthly gross sales	Monthly

5. Support and Training

- Franchisor will provide initial training and ongoing support to Master Franchisee.
- Master Franchisee must deliver standard training to all sub-franchisees.

6. Intellectual Property

Master Franchisee may use Franchisor trademarks, trade secrets, and business systems strictly according to the Agreement.

7. Term and Renewal

- Term is as specified above; renewal is subject to conditions herein and mutual agreement.
- Breach or non-compliance may result in termination.

8. Confidentiality & Non-Compete

Master Franchisee shall maintain confidentiality of proprietary information and shall not compete with the Franchisor for _____ years after termination.

9. Miscellaneous

- This Agreement is governed by the laws of _____.
- Any amendments must be in writing and signed by both parties.

Signatures

For Franchisor:

Name: _____

Signature: _____

Date: _____

For Master Franchisee:

Name: _____

Signature: _____

Date: _____

Appendix A: Territory Description

Appendix B: Unit Development Schedule
