

# Master Franchise Agreement Template for Multi-Unit Operations

Date: \_\_\_\_\_

**Between:**

Franchisor: \_\_\_\_\_

Address: \_\_\_\_\_

Master Franchisee: \_\_\_\_\_

Address: \_\_\_\_\_

## 1. Definitions

“**Franchise**” means the right granted to use the Franchisor’s system and trademarks.

“**Territory**” means the geographic area as defined in Appendix A.

## 2. Grant of Master Franchise

1. Franchisor grants Master Franchisee exclusive rights to operate and sub-franchise units within the Territory.
2. Term: \_\_\_\_\_ years, commencing on the Effective Date.

## 3. Duties of Master Franchisee

- Establish and operate franchise units as per schedule in Appendix B.
- Recruit and grant franchises to sub-franchisees, subject to Franchisor’s approval.
- Provide training and support to sub-franchisees.

## 4. Fees and Payments

Fee Type	Amount	Due
Initial Master Franchise Fee	_____	Upon Signing
Royalty Fee	_____ % of monthly gross sales	Monthly
Marketing Contribution	_____ % of monthly gross sales	Monthly

## 5. Support and Training

- Franchisor will provide initial training and ongoing support to Master Franchisee.
- Master Franchisee must deliver standard training to all sub-franchisees.

## 6. Intellectual Property

Master Franchisee may use Franchisor trademarks, trade secrets, and business systems strictly according to the Agreement.

## 7. Term and Renewal

- Term is as specified above; renewal is subject to conditions herein and mutual agreement.
- Breach or non-compliance may result in termination.

## 8. Confidentiality & Non-Compete

Master Franchisee shall maintain confidentiality of proprietary information and shall not compete with the Franchisor for \_\_\_\_ years after termination.

## 9. Miscellaneous

- This Agreement is governed by the laws of \_\_\_\_\_.
- Any amendments must be in writing and signed by both parties.

## Signatures

### For Franchisor:

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### For Master Franchisee:

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Appendix A: Territory Description

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## Appendix B: Unit Development Schedule

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