Preliminary Franchise Development Agreement

This Preliminary Franchise Development Agreement (**"Agreement"**) is made as of [Date], by and between:

Franchisor:	[Franchisor Company Name], [address]
Developer:	[Developer Name], [address]

1. Purpose

The purpose of this Agreement is to outline the basic terms and conditions under which the Developer will develop and establish franchise units of the [Franchise Brand Name] within the Development Area as specified herein.

2. Development Area

The Developer is granted the right to develop franchises within the following area:
[Describe geographic area]

3. Development Schedule

The Developer agrees to develop and open the following number of franchise units according to the schedule below:

Number of Units	Deadline
[Number]	[Date]

4. Initial Deposit

Upon execution of this Agreement, the Developer shall pay a non-refundable deposit of [amount] to the Franchisor, to be applied towards future franchise fees.

5. Confidentiality

Both parties agree to keep the content and terms of this Agreement and any proprietary information disclosed confidential, except as may be required by law.

6. Non-Binding Provisions

This Agreement expresses the basic intentions of both parties and does not constitute a final or binding franchise agreement. The parties acknowledge that a formal, definitive franchise agreement will be negotiated and executed upon satisfactory completion of due diligence.

7. Term and Termination

This Agreement shall remain in effect for [Number] months from the date first written above, unless terminated earlier by either party upon written notice.

8. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of [State].

9. Miscellaneous

- Any amendments to this Agreement must be in writing and signed by both parties.
- This Agreement constitutes the entire understanding between the parties regarding its subject matter.

_____

[Franchisor Name]

By: _____

Title: _____

_____

[Developer Name]

By: _____

Title: _____

Date: _____