

Standard Franchise Agreement

This Franchise Agreement ("Agreement") is made as of _____ (the "Effective Date") between [Franchisor Name], with principal place of business at [Franchisor Address] ("Franchisor"), and [Franchisee Name], with principal place of business at [Franchisee Address] ("Franchisee").

1. Grant of Franchise

Franchisor hereby grants to Franchisee the right to operate a franchise under the trademark, business systems, and standards of Franchisor at the following location:
[Franchise Location]

2. Term and Renewal

This Agreement shall commence on the Effective Date and remain in effect for an initial term of [] years, unless terminated earlier as provided herein. Franchisee may renew this Agreement for additional terms of [] years, subject to Franchisor's approval and fulfillment of renewal conditions.

3. Franchise Fees

1. **Initial Franchise Fee:** \$_____, payable upon execution.
2. **Royalty Fee:** __% of gross sales, payable monthly.
3. **Marketing Fee:** __% of gross sales, payable monthly.

4. Obligations of Franchisee

- Operate the franchise in compliance with Franchisor's standards, policies, and procedures.
- Maintain accurate records and permit audits by Franchisor.
- Participate in regular training programs as required.
- Use Franchisor's trademarks and proprietary materials only as authorized.

5. Obligations of Franchisor

- Provide initial and ongoing training and support.
- Allow access to proprietary business systems and materials.
- Conduct periodic evaluations to ensure compliance and performance.

6. Intellectual Property

Franchisee acknowledges that all intellectual property relating to the franchise, including trademarks, trade names, and business systems, remain the exclusive property of Franchisor, and Franchisee's use thereof is strictly limited to the term and purpose of this Agreement.

7. Confidentiality

Franchisee agrees to maintain the confidentiality of all proprietary and confidential information disclosed during the term of this Agreement and thereafter.

8. Termination

Either party may terminate this Agreement upon written notice for material breach, insolvency, or as otherwise specified in this Agreement.

9. Post-Termination

- Cease use of all trademarks and return proprietary materials.
- Settle all outstanding fees and obligations.

10. Miscellaneous

- This Agreement is governed by the laws of **[Jurisdiction]**.
- No amendment to this Agreement is valid unless in writing and signed by both parties.
- If any provision is deemed unenforceable, the remaining provisions remain in effect.

IN WITNESS WHEREOF

The parties hereto have executed this Franchise Agreement as of the Effective Date written above.

Franchisor

Franchisee

Date: _____