

Startup Financial Projection Worksheet

1. Revenue Projections

Month	Product/Service	Units Sold	Unit Price	Total Revenue
January				
February				
March				
Total				

2. Cost of Goods Sold (COGS)

Item	Quantity	Unit Cost	Total COGS
Total			

3. Operating Expenses

Expense Type	Monthly Amount
Salaries & Wages	
Rent	
Utilities	
Marketing	
Other	
Total	

4. Net Profit Projection

Description	Amount
Total Revenue	
Less: COGS	
Gross Profit	
Less: Operating Expenses	
Net Profit	

Note: Fill in your estimated numbers to project your startup's financials.