

Sales Department Operations Plan

1. Overview

2. Objectives

3. Key Roles & Responsibilities

Role	Responsibilities	Assigned To

4. Sales Strategies & Tactics

5. Processes & Workflows

6. Key Performance Indicators (KPIs)

KPI	Description	Target

7. Tools & Resources

Tool/Resource	Purpose

8. Timeline & Milestones

Milestone	Deadline	Owner

9. Risks & Mitigation

Risk	Mitigation Plan

10. Notes
