

# Monthly Sales Strategy Template

Month:

Team Name:

Prepared By:

## 1. Monthly Sales Goals

Goal Type	Target	Notes
Revenue		
Number of Deals Closed		
New Leads/Opportunities		
Other		

## 2. Key Focus Areas

## 3. Target Accounts/Segments

Account/Segment	Assigned To	Strategy

## 4. Key Activities & Initiatives

Activity	Owner	Timeline	Status

## 5. Challenges & Risks

## 6. Support & Resources Needed

