

Monthly Sales Strategy Template

Month:

Team Name:

Prepared By:

1. Monthly Sales Goals

Goal Type	Target	Notes
Revenue		
Number of Deals Closed		
New Leads/Opportunities		
Other		

2. Key Focus Areas

3. Target Accounts/Segments

Account/Segment	Assigned To	Strategy

4. Key Activities & Initiatives

Activity	Owner	Timeline	Status

5. Challenges & Risks

6. Support & Resources Needed

