

Corporate Yearly Strategy Planner

Company Overview

Company Name

Enter company name

Department / Division

Enter department or division

Planning Year

Vision & Mission

Vision Statement

Type vision statement here

Mission Statement

Type mission statement here

Strategic Goals

List your main strategic goals

E.g. Expand market share, Enhance customer satisfaction...

SWOT Analysis

Strengths

Weaknesses

Opportunities

Threats

Key Initiatives & Milestones

| Initiative | Owner | Milestone | Deadline | Status |
|------------|-------|-----------|----------|--------|
| Initiative | Owner | Milestone | | Status |
| Initiative | Owner | Milestone | | Status |
| Initiative | Owner | Milestone | | Status |

KPIs & Success Metrics

| Goal / Initiative | KPI | Target | Measurement Frequency | Responsible |
|--------------------|-----|--------|-----------------------|-------------|
| Goal or Initiative | KPI | Target | Select | Responsible |
| Goal or Initiative | KPI | Target | Select | Responsible |

Budget Overview

| Category | Budget Allocated | Actual Spent | Variance | Notes |
|----------|------------------|--------------|----------|-------|
| Category | Allocated | Spent | Variance | Notes |
| Category | Allocated | Spent | Variance | Notes |

Notes & Comments

Additional notes or comments