

Generic Reseller Arrangement Document

Date: _____

1. Parties

Company: _____

Address: _____

Reseller: _____

Address: _____

2. Appointment

The Company hereby appoints the Reseller as a non-exclusive reseller of the Company's products and/or services (the "Products") pursuant to the terms of this arrangement.

3. Term

This arrangement shall commence on the Effective Date and continue unless terminated by either party upon 30 days written notice.

4. Reseller Obligations

- Promote, market, and sell the Products in a professional manner.
- Refrain from making representations or warranties inconsistent with those of the Company.
- Comply with all applicable laws and regulations.

5. Pricing & Payment

Product/Service	Reseller Price	Suggested Retail Price
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Reseller shall remit payment within thirty (30) days of invoice, unless otherwise agreed in writing.

6. Intellectual Property

All intellectual property rights in and to the Products remain the sole property of the Company. This arrangement does not grant any rights or licenses except as expressly set out herein.

7. Confidentiality

Both parties shall maintain the confidentiality of proprietary information and not disclose it to any third party without prior written consent.

8. Limitation of Liability

Neither party shall be liable for indirect or consequential damages arising out of this arrangement.

9. Termination

Either party may terminate this arrangement with thirty (30) days prior written notice.

10. Miscellaneous

- This document constitutes the entire understanding between the parties.
- Any amendments must be in writing and signed by both parties.
- This arrangement is governed by the laws of _____.

Company Representative

Name: _____

Date: _____

Reseller

Name: _____

Date: _____