

Master Product Resale Terms Template

This Master Product Resale Terms Agreement ("Agreement") is entered into by and between:

Company Name (Reseller): _____

Company Name (Supplier): _____

Effective Date: _____ / _____ / _____

1. Definitions

"**Products**" refers to any goods supplied by Supplier and listed in *Exhibit A* or as otherwise agreed in writing.

"**Territory**" means the geographic area where Reseller is authorized to sell the Products.

2. Appointment

Supplier hereby appoints Reseller as a non-exclusive reseller of the Products within the Territory and subject to the terms of this Agreement.

3. Pricing & Payment

1. Pricing for Products will be as listed in *Exhibit A* or as otherwise agreed in writing.
2. Payment terms: _____
3. Currency: _____

4. Delivery & Title

- Delivery terms (e.g., Incoterms): _____
- Title and risk of loss pass to Reseller upon: _____

5. Obligations of Reseller

- Market and promote the Products ethically and professionally.
- Provide post-sale customer support as necessary.
- Comply with all applicable laws and regulations in the Territory.

6. Warranties & Returns

- Supplier warranty terms: _____
- Return policy: _____

7. Intellectual Property

All intellectual property rights in and to the Products and related materials remain with Supplier. Reseller acquires no rights except as necessary to resell the Products.

8. Confidentiality

Both parties agree to keep confidential any non-public information exchanged in connection with this Agreement.

9. Term & Termination

- Initial term: _____
- Renewal term: _____
- Termination notice requirement: _____

10. Limitation of Liability

Neither party shall be liable for indirect, incidental, or consequential damages arising out of or related to this Agreement.

11. General Provisions

- Governing law: _____
- Dispute resolution: _____
- Entire agreement, amendment, waiver, severability.

IN WITNESS WHEREOF

The parties hereto have executed this Agreement as of the Effective Date.

Reseller:

Name: _____
Title: _____
Date: _____

Supplier:

Name: _____
Title: _____
Date: _____
