

# Preliminary Reseller Distribution Agreement

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This Preliminary Reseller Distribution Agreement ("Agreement") is made as of \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ by and between:

- **Company Name:** \_\_\_\_\_ ("Company")
- **Reseller Name:** \_\_\_\_\_ ("Reseller")

## 1. Purpose

The purpose of this Agreement is to set forth the preliminary terms under which the Reseller may distribute certain products of the Company.

## 2. Products

The products covered by this Agreement ("Products") include:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

## 3. Territory

The Reseller is authorized to sell the Products in the following territory:

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## 4. Terms and Conditions

- This is a non-exclusive, preliminary distribution arrangement.
- Both parties agree to negotiate in good faith for a definitive agreement.
- The Reseller shall not represent itself as an agent of the Company.
- This Agreement does not constitute a commitment to sell or buy Products at this stage.

## 5. Confidentiality

All confidential information exchanged in connection with this Agreement shall remain confidential and shall not be disclosed to third parties.

## 6. Duration and Termination

This Agreement is preliminary and may be terminated by either party at any time with written notice to the other party.

## 7. Miscellaneous

- This Agreement is not legally binding except for the confidentiality obligation.
- Governing law: \_\_\_\_\_

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Authorized Signature (Company)

Name: \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

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Authorized Signature (Reseller)

Name: \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_