

Product Distribution Partnership Agreement Outline

1. Parties

This Agreement is made between _____ ("Supplier") and _____ ("Distributor").

2. Purpose

To establish terms and conditions for the distribution of the Supplier's products by the Distributor.

3. Definitions

- Products
- Territory
- Term
- Confidential Information

4. Appointment

Supplier appoints Distributor as _____ (exclusive/non-exclusive) distributor of products in _____ (territory).

5. Distributor Obligations

- Promotion and sales efforts
- Inventory management
- Reporting requirements
- Compliance with laws and regulations

6. Supplier Obligations

- Product supply and delivery
- Support and training
- Provision of marketing materials
- Warranty and after-sales service

7. Pricing and Payment Terms

- Pricing structure
- Payment methods and terms
- Minimum purchase requirements (if any)
- Currency and taxes

8. Term and Termination

- Start date and duration
- Termination conditions
- Effects of termination

9. Intellectual Property

- Use of trademarks and branding
- Ownership of IP
- Restrictions

10. Confidentiality

- Non-disclosure requirements
- Exceptions
- Duration of obligation

11. Warranties & Liabilities

- Product warranties
- Limitations of liability
- Indemnification

12. Miscellaneous

- Force majeure
- Governing law and jurisdiction
- Entire agreement
- Amendments
- Notices

Signatures

Supplier: _____ Date: _____
Distributor: _____ Date: _____