

# Product Distribution Partnership Agreement Outline

## 1. Parties

This Agreement is made between \_\_\_\_\_ ("Supplier") and \_\_\_\_\_ ("Distributor").

## 2. Purpose

To establish terms and conditions for the distribution of the Supplier's products by the Distributor.

## 3. Definitions

- Products
- Territory
- Term
- Confidential Information

## 4. Appointment

Supplier appoints Distributor as \_\_\_\_\_ (exclusive/non-exclusive) distributor of products in \_\_\_\_\_ (territory).

## 5. Distributor Obligations

- Promotion and sales efforts
- Inventory management
- Reporting requirements
- Compliance with laws and regulations

## 6. Supplier Obligations

- Product supply and delivery
- Support and training
- Provision of marketing materials
- Warranty and after-sales service

## 7. Pricing and Payment Terms

- Pricing structure
- Payment methods and terms
- Minimum purchase requirements (if any)
- Currency and taxes

## 8. Term and Termination

- Start date and duration
- Termination conditions
- Effects of termination

## 9. Intellectual Property

- Use of trademarks and branding
- Ownership of IP
- Restrictions

## 10. Confidentiality

- Non-disclosure requirements
- Exceptions
- Duration of obligation

## **11. Warranties & Liabilities**

- Product warranties
- Limitations of liability
- Indemnification

## **12. Miscellaneous**

- Force majeure
- Governing law and jurisdiction
- Entire agreement
- Amendments
- Notices

### **Signatures**

Supplier: \_\_\_\_\_ Date: \_\_\_\_\_  
Distributor: \_\_\_\_\_ Date: \_\_\_\_\_