

# Product Supply and Resale Agreement

This Product Supply and Resale Agreement ("Agreement") is made and entered into as of [Date], by and between [Supplier Name], with its principal place of business at [Supplier Address] ("Supplier"), and [Reseller Name], with its principal place of business at [Reseller Address] ("Reseller").

## 1. Definitions

- **Products:** The goods supplied by Supplier, as listed in **Exhibit A**.
- **Territory:** The geographic area defined in **Exhibit B**.

## 2. Appointment

Supplier appoints Reseller as a non-exclusive reseller of the Products within the Territory, and Reseller accepts such appointment, subject to the terms and conditions herein.

## 3. Orders and Delivery

1. Reseller shall submit purchase orders specifying the type and quantity of Products required.
2. Supplier will confirm and fulfill orders within a reasonable timeframe.
3. Delivery terms shall be as stated in **Exhibit C**.

## 4. Pricing and Payment

1. Product prices are set forth in **Exhibit D**.
2. Payment terms are net **[Number]** days from the date of invoice.

## 5. Reseller Obligations

- Reseller shall actively promote the Products in the Territory.
- Reseller shall not make false representations regarding the Products.
- Reseller shall comply with all applicable laws and regulations.

## 6. Term and Termination

1. This Agreement shall commence on the Effective Date and continue for **[Period]**, unless terminated earlier as provided herein.
2. Either party may terminate this Agreement with **[Number]** days' written notice.

## 7. Miscellaneous

- This Agreement constitutes the entire agreement between the parties regarding its subject matter.
- Any amendments must be in writing and signed by both parties.
- Governing law: **[Jurisdiction]**.

## Exhibit A: Product List

Product Name	Description	SKU/Code
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[Product 1]	[Description]	[SKU1]
[Product 2]	[Description]	[SKU2]

## Exhibit B: Territory

[Define the geographic territory covered]

## Exhibit C: Delivery Terms

[Detail delivery terms, e.g., FOB, CIF, etc.]

## Exhibit D: Pricing

Product Name	Unit Price
[Product 1]	[Price]
[Product 2]	[Price]

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Supplier:

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Name:

Title:

Reseller:

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Name:

Title: