

Product Supply and Resale Agreement

This Product Supply and Resale Agreement ("Agreement") is made and entered into as of **[Date]**, by and between **[Supplier Name]**, with its principal place of business at **[Supplier Address]** ("Supplier"), and **[Reseller Name]**, with its principal place of business at **[Reseller Address]** ("Reseller").

1. Definitions

- **Products:** The goods supplied by Supplier, as listed in **Exhibit A**.
- **Territory:** The geographic area defined in **Exhibit B**.

2. Appointment

Supplier appoints Reseller as a non-exclusive reseller of the Products within the Territory, and Reseller accepts such appointment, subject to the terms and conditions herein.

3. Orders and Delivery

1. Reseller shall submit purchase orders specifying the type and quantity of Products required.
2. Supplier will confirm and fulfill orders within a reasonable timeframe.
3. Delivery terms shall be as stated in **Exhibit C**.

4. Pricing and Payment

1. Product prices are set forth in **Exhibit D**.
2. Payment terms are net **[Number]** days from the date of invoice.

5. Reseller Obligations

- Reseller shall actively promote the Products in the Territory.
- Reseller shall not make false representations regarding the Products.
- Reseller shall comply with all applicable laws and regulations.

6. Term and Termination

1. This Agreement shall commence on the Effective Date and continue for **[Period]**, unless terminated earlier as provided herein.
2. Either party may terminate this Agreement with **[Number]** days' written notice.

7. Miscellaneous

- This Agreement constitutes the entire agreement between the parties regarding its subject matter.
- Any amendments must be in writing and signed by both parties.
- Governing law: **[Jurisdiction]**.

Exhibit A: Product List

Product Name	Description	SKU/Code
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[Product 1]	[Description]	[SKU1]
[Product 2]	[Description]	[SKU2]

Exhibit B: Territory

[Define the geographic territory covered]

Exhibit C: Delivery Terms

[Detail delivery terms, e.g., FOB, CIF, etc.]

Exhibit D: Pricing

Product Name	Unit Price
[Product 1]	[Price]
[Product 2]	[Price]

Supplier:

Name:
Title:_____

Reseller:

Name:
Title: