

Product Vendor-Reseller Contract Draft

1. Parties

Vendor: _____

Address: _____

Contact Person: _____

Reseller: _____

Address: _____

Contact Person: _____

2. Purpose

This contract outlines terms whereby the Reseller is authorized to market and resell the specified products of the Vendor under the following conditions.

3. Products

The products covered under this agreement include:

- _____
- _____
- _____

4. Territory

Reseller is granted rights to sell the products within the following territory:

5. Pricing and Payment Terms

The Reseller will purchase products from the Vendor at the following rates:

- _____
- Payment due within _____ days of invoice.
- Other terms: _____

6. Obligations of Reseller

- Market and sell the products in the designated territory.
- Follow Vendorâ€™s brand and marketing guidelines.
- Provide regular sales reports upon request.

7. Term & Termination

- This agreement is effective as of _____ and remains valid until _____.
- Either party may terminate this agreement with _____ daysâ€™ written notice.

8. Confidentiality

Both parties agree to protect confidential information as per industry standards.

9. Governing Law

This agreement is governed by the laws of _____.

10. Signatures

Vendor Representative

Name: _____

Title: _____

Reseller Representative

Name: _____

Title: _____

Date: _____