

# Internal Social Media Governance Document

## 1. Purpose

This document outlines the governance structure and guidelines for internal social media usage within [Organization Name]. The objective is to ensure appropriate, professional, and secure use of internal social platforms for collaboration and communication.

## 2. Scope

These guidelines apply to all employees, contractors, and partners who access and use the organization's internal social media platforms.

## 3. Roles and Responsibilities

- **Users:** Adhere to guidelines for appropriate conduct and information sharing.
- **Moderators:** Monitor content and assist with compliance.
- **Administrators:** Manage user access and platform settings.

## 4. Acceptable Usage

- Share information relevant to job functions, projects, and professional interests.
- Maintain respectful and professional language and tone.
- Protect organizational confidential information at all times.
- Attribute ideas and content appropriately.

## 5. Prohibited Activities

- Sharing confidential or sensitive company or client data.
- Posting discriminatory, harassing, or offensive material.
- Engaging in personal promotions or commercial advertisements.
- Misrepresenting the organization or others.

## 6. Privacy and Security

- Use only approved internal social platforms.
- Report security incidents immediately to IT or management.
- Do not share logins or passwords.

## 7. Content Moderation

Moderators will oversee discussions and may remove content that does not comply with these guidelines.

Repeat violations may lead to revoked access or further disciplinary action.

## **8. Compliance and Enforcement**

All users are expected to comply with this governance document. Violations will be addressed in accordance with organizational policies and may result in disciplinary actions.

## **9. Updates and Review**

This document will be reviewed annually and updated as necessary. Users will be notified of significant changes.

## **10. Contact**

For questions or clarifications, contact the IT or HR department at [contact information].