

Alexandra Maxwell

CHIEF EXECUTIVE OFFICER | BOARD MEMBER | TRANSFORMATION LEADER

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PROFESSIONAL SUMMARY

Visionary executive with 15+ years of progressive leadership driving multimillion-dollar growth, operational excellence, and cultural transformation in global enterprises. Recognized for strategic agility, building high-performing teams, and orchestrating large-scale innovation initiatives.

CORE COMPETENCIES

Strategic Planning
P&L Management
Digital Transformation
Change Leadership
M&A Integration
Stakeholder Engagement
Board Governance
Cross-functional Leadership

PROFESSIONAL EXPERIENCE

Chief Executive Officer | Acme Global Inc.

2018 – Present

Spearhead \$500M enterprise through digital disruption, delivering 22% revenue growth and expanding market share by 18%. Foster inclusive workplace and champion ESG initiatives, positioning company as industry leader.

- Launched transformation strategy, improving EBITDA by \$40M in 3 years.
- Oversaw two major acquisitions, integrating operations with zero disruption.
- Developed high-impact executive team with succession planning focus.

Chief Operating Officer | Beta Innovations

2013 – 2018

Directed operations of \$250M global division across 5 countries; optimized supply chain, reduced overhead by 17%, and increased customer NPS from 58 to 84.

- Implemented data-driven performance management system across business units.
- Piloted new digital platform, reducing time-to-market for key products by 30%.

Director, Strategy & Business Development | Lambda Solutions

2009 – 2013

Led corporate strategic planning, competitive analysis, and market expansion projects supporting \$100M in new business.

EDUCATION

Harvard Business School MBA, Leadership & Strategy 2009

University of Michigan BSc, Industrial Engineering 2005

BOARD AFFILIATIONS

Board Director, TechBridge Foundation (2020 – Present)

Advisory Board, Women Lead Forward (2017 – Present)

AWARDS & RECOGNITION

Fortune NextGen 25 Leader (2022)

Top 50 CEO, Global Industry Awards (2021)