

# Alexandra Rivera

Visual Artist & Art Director

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## PROFILE

Award-winning visual artist and experienced art director skilled in creative concept development, illustration, and collaborative project management. Passionate about innovative visual storytelling in both traditional and digital media.

## SELECTED EXPERIENCE

Lead Visual Artist, Studio Eight

2019 – Present

Developed branding visuals and large-scale installations for international exhibitions. Led a team of 4 junior artists.

Art Director, BoldVision Media

2016 – 2019

Directed 20+ advertising campaigns and mentored creative interns.

Freelance Illustrator

2014 – 2016

Created editorial illustrations for national magazines and online publications.

## EDUCATION

MFA in Visual Arts

Parsons School of Design, 2014

BFA in Fine Arts

Rhode Island School of Design, 2012

## SKILLS

Media: Painting, Illustration, Digital Art, Sculpture

Software: Adobe Creative Suite, Procreate, Blender

Languages: English (native), Spanish (fluent)

## EXHIBITIONS & AWARDS

"Urban Echoes" Solo Exhibition, MoMA PS1, 2022

Winner, New York Emerging Artist Prize, 2021

Featured Artist, Art Basel Miami, 2019