

Alex Morgan

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New York, NY

PROFESSIONAL SUMMARY

Results-driven marketing specialist with 5+ years of experience in developing and implementing successful digital campaigns. Adept at creative problem-solving, project management, and cross-functional collaboration.

WORK EXPERIENCE

Senior Marketing Specialist

Acme Corp • New York, NY
Jun 2021 – Present

- Lead strategic planning and execution of digital marketing initiatives
- Increased online engagement by 35% in two years
- Managed a team of 4 junior marketers

Marketing Coordinator

Globex Inc. • New York, NY
Jan 2019 – May 2021

- Coordinated content creation and social media campaigns
- Analyzed and reported on campaign KPIs
- Supported product launches and promotional events

EDUCATION

B.A. in Marketing
New York University
2014 – 2018

SKILLS

Digital Marketing
SEO
Content Strategy
Project Management
Data Analysis
Team Leadership
Adobe Creative Suite