

Jamie Taylor

Freelance Digital Marketing Specialist

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PROFESSIONAL SUMMARY

Results-oriented freelance marketing professional with 5+ years' experience in short-term and temporary assignments for diverse clients. Adept at digital strategy, campaign management, and content creation. Consistently delivers impactful outcomes within tight deadlines.

SELECTED FREELANCE EXPERIENCE

Digital Campaign Lead

Acme Tech Solutions Feb 2023 – Apr 2023 Remote, Contract

Designed and executed a 2-month B2B product launch campaign, increasing qualified leads by 30%. Coordinated remote teams and delivered all assets ahead of schedule.

Content Strategist

CivicPulse Media Sep 2022 – Nov 2022 Temporary Assignment

Developed content calendar and managed blog production, resulting in +40% website engagement over the project period.

Social Media Consultant

Green Urban Initiative May 2022 – Jul 2022 Short-term Contract

Oversaw social channel launch for non-profit, growing organic followers by 200% with strategic micro-campaigns.

KEY SKILLS

- Digital Campaigns
- Marketing Automation
- Content Creation
- SEO & SEM
- Social Media Marketing
- Email Marketing
- Analytics & Reporting
- Client Communication

EDUCATION

Certificate in Digital Marketing, General Assembly, 2021

B.A. in Communications, City College, 2019