

Alex Taylor

Recent Graduate | Aspiring Marketing Specialist

alex.taylor@email.com (555) 123-4567 linkedin.com/in/alextaylor San Francisco, CA

PROFILE

Motivated recent graduate with a strong foundation in digital marketing, project management, and communications. Eager to contribute creativity and analytical skills to a dynamic team.

EXPERIENCE

Marketing Intern

BrightEdge | Jun 2023 – Aug 2023

Supported content creation and social media campaigns, increasing web engagement by 25%. Coordinated team research and presented insights to management.

Student Project Lead

University Capstone | Jan 2023 – May 2023

Led a 4-person team to develop a go-to-market strategy for a local nonprofit, resulting in a 30% increase in event participation.

EDUCATION

B.A. in Communications

University of California, Davis | 2023

Deanâ€™s List, Marketing Society Member

SKILLS

Digital Marketing

Social Media Management

Project Coordination

Adobe Creative Suite

Google Analytics

Public Speaking

CERTIFICATIONS

Google Analytics Certified (2023)