

Alexandra Lee

Entry-Level Marketing Assistant

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linkedin.com/in/alexlee

New York, NY

PROFILE

Recent graduate with strong communication, organization, and digital marketing skills. Eager to support team goals and contribute creative ideas to company success.

EDUCATION

Bachelor of Arts in Communication

New York University | 2020 - 2024

GPA: 3.7/4.0

EXPERIENCE

Social Media Intern

ABC Marketing Firm | Jan 2024 - May 2024

Created and scheduled posts, tracked analytics, and supported campaign planning for client accounts.

Student Assistant

NYU Career Services | Sep 2022 - Dec 2023

Assisted with event coordination, communications, and data entry for campus programming.

SKILLS

Digital Marketing

Content Creation

Google Analytics

Copywriting

Event Planning

MS Office Suite

Team Collaboration

PROJECTS & ACTIVITIES

Marketing Club Member

NYU Marketing Club | 2022 - 2024

Contributed to club event promotions and newsletter content creation.

Portfolio: AlexandraLeePortfolio.com