

# Alexandra Lee

## GRAPHIC DESIGNER

alex.lee@email.com +1 555 123 4567 alexleedesigns.com NY, USA

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### PROFILE

Creative and detail-oriented graphic designer with 5+ years of experience in branding, editorial, and digital design. Skilled at combining vision, communication, and innovation to deliver compelling visual solutions.

### EXPERIENCE

#### Senior Graphic Designer

Studio Eight Â· 2021â€“Present

- Led design on multiple branding projects for tech and lifestyle clients.
- Collaborated with UX/UI teams to create cohesive digital experiences.

#### Graphic Designer

Freelance Â· 2019â€“2021

- Developed print and digital campaigns for emerging startups and artists.
- Managed 20+ projects simultaneously from concept to delivery.

### EDUCATION

#### BFA Graphic Design

Parsons School of Design Â· 2015â€“2019

### SKILLS

Adobe CC

Branding

Illustration

Typography

Web Design

Figma