

Alex Morgan

Multi-Role Professional Resume

Contact

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LinkedIn: linkedin.com/in/alexmorgan

Location: San Francisco, CA

Skills

Project Management

Data Analysis

Front-End Development

UX/UI Design

Agile Methodology

Team Leadership

CRM Systems

Technical Writing

Languages

English (Native)

Spanish (Professional)

French (Conversational)

Education

B.Sc. Information Systems

Stanford University

2014 – 2018

Profile

Versatile professional with 6+ years of experience spanning product management, software development, and digital marketing. Adept at leading cross-functional teams, delivering results in fast-paced environments, and thriving in multi-disciplinary roles. Eager to contribute a broad skill set to innovative organizations.

Professional Experience

Product Manager @ InnovateTech Solutions

2022 – Present

- Led product vision and roadmap for B2B SaaS platform serving enterprise clients.
- Collaborated with engineering and design teams to launch 4 major features, increasing user engagement by 25%.
- Implemented agile workflows that reduced delivery cycles by 35%.

Front-End Developer @ CreativePixel Studio

2020 – 2022

- Designed and developed responsive web interfaces for e-commerce clients using React and Vue.js.
- Improved site accessibility and navigation contributing to a 15% increase in conversion rates.
- Worked closely with UX designers to prototype and deploy interactive user experiences.

Digital Marketing Analyst @ MarketLogic Agency

2018 – 2020

- Developed and analyzed campaigns across SEO/SEM and social media for 10+ clients.

- Utilized analytics tools to report on campaign effectiveness and identify areas for growth.
- Produced technical documentation and marketing materials for multi-channel outreach.

Selected Projects

- **InventoryPro (2023):** Spearheaded redesign and deployment of inventory management dashboard increasing operational efficiency.
- **LearnX Platform (2021):** Collaborated in developing online learning modules for a client's educational platform launch.
- **Brand Refresh Campaign (2019):** Managed digital assets and analytics for a nationwide rebranding initiative.

Certifications

- PMP® – Project Management Institute
- Certified Scrum Master
- Google Analytics Certified

Interests

- Urban sketching
- Travel blogging
- Volunteer web development