

[Your Name]

Brand Manager

[Email Address] [Phone Number] [LinkedIn Profile] [City, State]

PROFESSIONAL SUMMARY

[A concise summary highlighting your experience, strengths, and what makes you an outstanding Brand Manager. 2-3 sentences.]

CORE COMPETENCIES

Brand Strategy
Digital Marketing
Market Research
Product Launches
Content Development
Campaign Management
Team Leadership
ROI Analysis

PROFESSIONAL EXPERIENCE

[Brand Manager]
[Company Name] – [Location]
[Month Year] – [Present]
[Brief description of your role and key responsibilities]
[Measurable achievement or contribution, e.g., "Grew brand awareness by X%"]
[Another accomplishment or initiative]

[Previous Relevant Role]
[Company Name] – [Location]
[Month Year] – [Month Year]
[Brief description of your role]
[Achievement or responsibility]

EDUCATION

[Degree or Qualification]
[University or Institution]
[Year of Graduation]
[Relevant coursework, honors, or activities]

CERTIFICATIONS

[Certification Name] – [Issuing Organization] ([Year])
[Another Certification] – [Year]

TECHNICAL SKILLS

Microsoft Office
Google Analytics
Photoshop
Social Media Management Tools
CRM Platforms
[Other relevant software]